

STATE OF CALIFORNIA



## MEMO

**To : EXECUTIVE COMMITTEE  
KATHRYN E. DOI, CHAIR  
BISMARCK OBANDO, MEMBER**

**Date:** May 13, 2019

**From : TIMOTHY M. CORCORAN**

**Subject: DISCUSSION AND CONSIDERATION OF THE BOARD'S MISSION AND VISION STATEMENTS**

At the May 22, 2012, General meeting, the Board approved its present mission and vision statements. They are designed to reflect the Board's unique purpose, responsibilities, and educational activities. In order to ensure that they accurately reflect the Board's current responsibilities, they are scheduled for annual review and were last reviewed in March 2018.

**MISSION STATEMENT**

*It is the mission of the New Motor Vehicle Board to enhance relations between dealers and manufacturers throughout the state by resolving disputes in the new motor vehicle industry in an efficient, fair and cost-effective manner.*

**VISION STATEMENT**

*Safeguard for the Board's constituency, a fair, expeditious and efficient forum for resolving new motor vehicle industry disputes, which ultimately improves industry relations and reduces the need for costly litigation, and thereby further reducing the burden on California taxpayers. Assist consumers in mediating concerns with dealers, manufacturers, and distributors licensed by the California Department of Motor Vehicles.*

*Develop methods that further improve the delivery of Board services in a timely and cost-effective manner. Educate Board members concerning industry matters, which further improve the Board's ability to equitably resolve industry disputes.*

This matter is being agendized for the June 7, 2019, General Meeting, to allow the members to discuss and consider whether the Mission and Vision statements should be revised.

If you have any questions concerning this matter, please contact me at (916) 324-6197.